

Stansted Mountfitchet Village

The Link

www.stanstedlink.org.uk

Advertising Rate Card 2011-12

Covers in Full Colour

	Half Page 130 x 190 mm (landscape)	Quarter Page 130 x 90 mm (portrait)	Eighth Page 90 x 60 mm (landscape)
Inside Front Cover	£1350 (CV4)	£775 (CV7)	£375 (CV1)
Inside Back Cover	£1350 (CV5)	£775 (CV6)	£375 (CV2)
Outside Back Cover	£1350 (CV8)	£775 (CV9)	£375 (CV3)

Inside pages in Black & White

1/3 Page 90 x 190 mm (landscape)	1/6 Page 90 x 90 mm (square)	1/9 Page 90 x 50 mm (portrait)	1/10 Page 50 x 90 mm (landscape)	1/15 Page 50 x 50 mm (square)
£450 (BW1)	£255 (BW2)	£175 (BW3P)	£165 (BW3L)	£115 (BW4)

NOTES

- 1 The Link is distributed free to over 3100 homes and businesses in Stansted village
- 2 Rates are annual total for 11 monthly issues starting in November 2011
- 3 December 2011 / January 2012 is a combined issue
- 4 Discounts for early payment (renewing advertisers)
- 5 Rates are subject to availability (of colour, size and location)
- 6 Discounted rates are available for charitable organisations (black & white only)
- 7 Rates include a free link from our website (www.stanstedlink.org.uk) to yours
- 8 Payment is required in advance of first appearance. VAT is not chargeable
- 9 Submitted adverts to be actual size in JPEG, TIFF, PDF or MSWORD format
- 10 A charge of up to £20 may be made if artwork creation or amendment is necessary
- 11 Adverts and related enquiries can be emailed to: adverts@stanstedlink.org.uk
- 12 For telephone enquiries call 01279 814059